

GCU

Christopher Cannon

PR 320

### Abraham Pitches

Hey I'm Chris, I've been self-publishing my own music for the last four or five years!  
I want to make a label now, & I think I may have a plan to step it up and create  
some wake withing the industry!

Ok, Imagine a documentary that starts with the allure of alchemy but takes a quirky  
turn, blending satire and reality. Welcome to 'Alchemy unveiled,' a mockumentary  
featuring Myself and Barron Wade, where the lines between fact and fiction blur.

We're not just exploring alchemy; we're crafting a musical album inspired by it.  
Picture vibrant visuals, clickbait-style intrigue, and a journey to historical alchemical  
sites in the East.

But here's the twist – it's a comedy. Our documentary is a unique blend of humor  
and exploration, a journey with personalities like myself and Barron, diving into  
psychedelics, cultural exchange, and the birth of our label. Join us in creating a  
vibrant community, not just as viewers but as co-creators. This is 'Alchemy  
Unveiled,' transcending genres and expectations. Get ready for a ride that fuses  
ancient mystique with modern creativity.

Our documentary isn't just content; it's an interesting fusion of past and future. A  
splendid opportunity to resonate with a diverse audience. Males, 18-34, cyberpunk,  
steampunk, music enthusiasts, and more. Imagine your brand associated with a  
project that blurs the lines between reality and satire, leaving a lasting impact on  
our community.

As a sponsor or collaborator, you'll be integral to the birth of our label and the  
creation of a one-of-a-kind album. Let's explore how your brand can be seamlessly  
woven into this captivating narrative. Join us on a journey that transcends genres  
and captivates minds.

Chris, I'm a publisher and musical enthusiast. Spotify broke the mold. I don't see that as the end though.

We're still just now plugging in with all this new tech and development like we always knew we would. With Neuralink, apples Vision pro, and the MetaQuest, you know they have these apps right? Well, when you login to the app store, especially apples Vision Pro: It's Barren and desolate..

and that's where we come in.

OK forget about publishing traditionally, and independently. No DSP, We make the app!

And we make it about the trappist System

In the trappist system are 7 habitable worlds, beautiful and their allure is compelling.

Let's put a musical feature or video track in the place of each planet. the music could be exclusively available through the app. We can charge a small fee for the purchase of the app. Which embellishes the sense of exclusivity and community for the fans of the featured artists.

I really want to do this because I think people love space and it will hold an incredible value because we can take our time on the art and the development of the app. Contracting artists other independent musicians. We are facilitating growth in our communities by creating this new platform.

3

Tyaga publishing

Hey bro, I've been thinking a lot about music and partnership and you know all that's been happening with the economy lately

Feeling purple & vexed

I'm beginning to think more and more about an innovative sort of web3 label we could use affiliate sponsorships with an emerging company. I know that with the current model for these big record companies payouts can be a bummer with intermediaries taking almost 20% sometimes more.

The question arises in my mind if we're better off publishing independently now, and just trying our best with social media, you know in leveraging other platforms, such as YouTube. But what about interdependence? As musicians were better off alone, but as an entrepreneur, we're always better with a team. I'm feeling all Christopher Walken. Do you know the way that they're talking?

Like better off alone

No, I think now I have a hold on the fundamentals. self publishing and royalty collection, promotional campaigns and all that we should be able to scale and optimize for new clients what do you say? Want to be a partner?

4

Embrace a mock-documentary approach that playfully clickbait alchemy but redirects the narrative towards the process of creating the alchemically inspired musical album.

- Utilize satire and irony to create a humorous tone, leaving the audience intrigued and entertained.

Content:

- Feature Christopher and Barron prominently, showcasing their personalities, interests, and the communities they are associated with.
- Explore their journeys in the context of alchemy, psychedelics, and the diverse intellectual and artistic realms they inhabit.

Narrative Style:

- Present an abstract setting where the documentary unfolds in a manner that blurs the lines between reality and satire.
- Incorporate clickbait-style elements in the title and promotional materials, subverting expectations and engaging the audience with a unique storytelling approach.

Traveling and Presenting Communities:

- Document Christopher and Barron as they travel to locations associated with alchemy, engaging with local communities and presenting their interests in the context of the documentary.

- Capture the dynamic interactions between the hosts, local communities, and the artistic process, emphasizing the essence of collaboration and cultural exchange.

Visual Style:

- Vogue-style videos will provide glimpses into the personalities of Christopher and Barron, emphasizing their role in the creation of the musical album.
- Use abstract visuals and artistic elements to reflect the unconventional nature of the documentary.

Purpose:

- Promote the personal brands of Christopher and Barron while connecting with the communities they are involved in.

- Engage the audience through a blend of humor, satire, and the genuine exploration of alchemical themes, creating a unique viewing experience.